



Annual Report

2022-23

Pragathi Association for Rural Development



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1.0 Founder's Message



Let us rise to global aspirations.

The year 2022-23 is very significant for PARD INDIA as we obtained 12A and 80G certifications valid for the next five years. We have successfully opened an FCRA account with SBI Main Branch, Delhi, and a submission was made to the Ministry of Home Affairs seeking registration under FCRA for expanding our fundraising efforts globally. These achievements by Team PARD INDIA strengthen our organization with strong roots connecting local communities with global aspirations.

All our projects & programs are designed to align people in rural areas with UN's Sustainable Development Goals (SDGs) with a universal call to action to end poverty, protect the planet, and improve the lives and prospects of everyone, everywhere, by 2030. In pursuit of this, you all will continue to achieve the following critical targets of PARD INDIA by **2030**:

- To provide **8.0** million e-hours of free education through the **"After School Education Program"** covering about **20,000** V-kids in nearly **150** schools, spreading the quality of education in government schools.
- To empower about **5,000** women through free sewing training under **"The POWER of SEWING"** Projects by creating decent working and earning opportunities for self-sustenance in rural and semi-urban areas across India.
- To empower about **5,000** youth and students through free IT / Computer Skill Development intervention under the **"Village Knowledge Center Program"** by creating employment opportunities.
- To fetch about **500,000** meals to needy people in rural areas under the **"Feed the Hungry"** program addressing **Zero Hunger**.
- To give life to about **250,000** new trees under the **"Green Challenge"** initiatives in rural and urban areas.

To reach beyond the above targets, we need to - build teams locally and globally, expand our digital reach by promoting our social cause and extensive fundraising through dynamic website, social media promotions, strong collaborations with partners, professional way of managing projects, create systems & procedures to bring complete transparency and accountability to all our stakeholders, engage with the third parties for certification and assessment of our systems & impact measurement, etc. that help us to learn and improve continually to place us in the global platform.

We all are agents of Change; let us think globally and act locally to ensure inclusive development at the grassroots to improve quality of life as part of our nation-building.

With Best Regards

BETHALA VEERA SWAMI
Founder of PARD INDIA

2.0 President's Message



During the year 2022-23, we all continued to face the unprecedented challenges of COVID-19 and its mutant Delta variant across India. This global pandemic has taken a colossal hit on all the sectors of the economy and every life, especially in rural areas. We, being a dynamic nonprofit organization serving at grassroots, continue to build positive communities to deliver support services to save the lives of needy people affected by the COVID-19 pandemic crisis, primarily addressing the cause of "Zero Hunger".

Building on PARD INDIA's long history of supporting and providing services, we have once again taken action to meet the demands of the children and their families who continued to struggle disproportionately with the effects of the pandemic on their well-being, education, and health issues.

Despite the external deterrence's, our outreach has increased significantly this year by embracing partnerships since we believe that we can achieve more for vulnerable children and their communities. Looking to the year ahead, PARD INDIA knows that more and more children and families are now struggling with rising living costs and cannot afford the basics. Hence, we are constantly adapting to meet the demands of the day, culminating in the launch of innovative fund-raising campaigns to support them.

One of my key priorities is to make sure to strengthen our teams and continue to achieve meaningful, positive change for the destitute. I am deeply grateful for the continued support of my executive committee, our founder, and the Directors and Advisors, who have all gone above and beyond in recent times. Finally, I want to thank our volunteers, supporters, partners, and donors for sharing our values and commitment to working together to achieve better outcomes for more children (v-kids) and their families and communities.

With Warm Regards

On Behalf of the Executive Committee

Ambati Srinivasa Rao
Executive President

3.0 Director's Message



The year 2022-23 will forever be etched in our memories as a period of profound challenges, testing our resilience and adaptability as an organization committed to uplifting the lives of the underprivileged. Despite these hurdles, PARD INDIA remained unwavering in its commitment to serving those in need by adopting pragmatic Project Management tools to ensure productivity, accountability, and transparency to all our stakeholders.

Strengthen Project Management Ensuring Accountability:

As we reflect on the past year's challenges, it becomes increasingly clear that effective project management is not merely a component of our operations but a cornerstone of accountability to all our stakeholders. Project Management is the engine that drives our organization, ensuring that we utilize resources efficiently, meet project objectives, and deliver on our promises.

During the year, our project management methodologies allowed us to ponder upon many aspects such as:

- **Adapt Quickly:** We restructured projects to respond to emerging needs, redirecting resources where they were most urgently required.
- **Optimize Resources:** By carefully managing budgets and resources, we maximized the reach and effectiveness of our projects, even in the face of financial constraints.
- **Ensure Timely Deliverables:** Project management practices ensured we met deadlines and commitments, demonstrating our accountability to all our stakeholders.
- **Measure Impact:** Robust project management systems enabled us to track and measure the impact of our interventions, providing transparency to our donors and partners.

In conclusion, I want to express my deepest gratitude to our dedicated team, partners, donors, and all the stakeholders who stood by us during these trying times. PARD INDIA remains committed to transparency and accountability through effective project management.

Thank you for your continued support, and together, let us build a brighter, more equitable future with inclusive development at the grassroots.

With Warm Regards

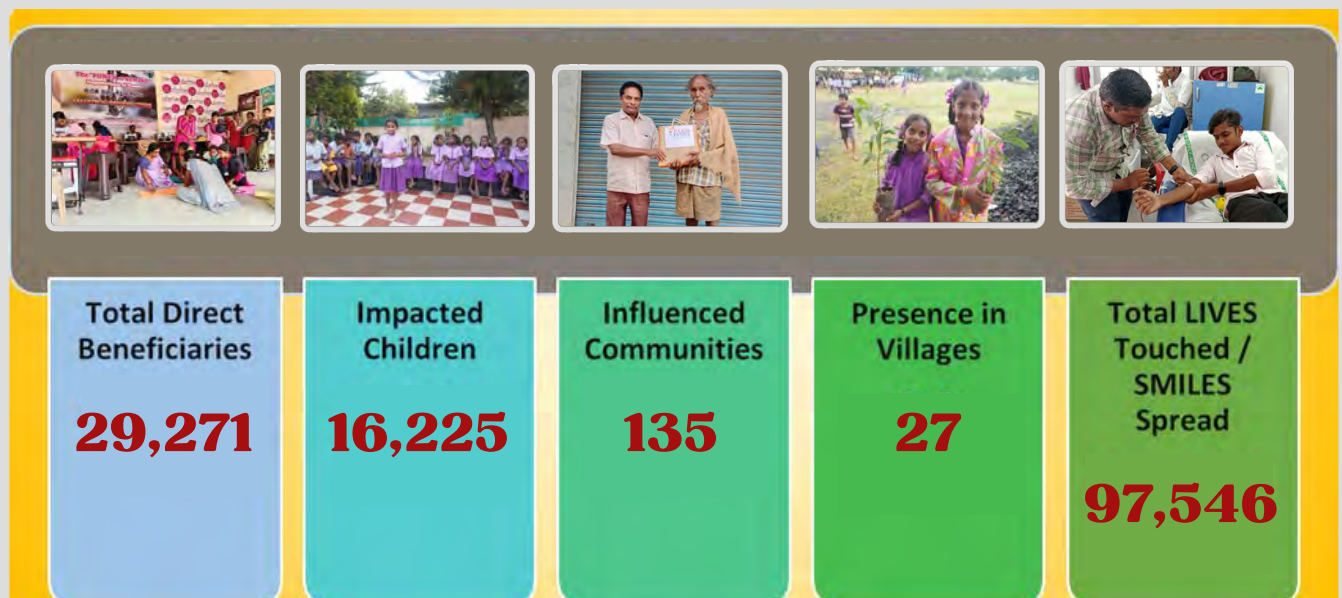
P.M. Balaji
Director (Projects)

4.0 Impact Summary

During the year 2022-23, PARD INDIA continued to impact through the empowerment of deprived children and communities by means of **Education, Health, and Environmental** initiatives to build respect for their dignity, justice, and equity and improve the quality of life for all. We could support the children and marginalized communities in rural areas, primarily covering villages in East Godavari, West Godavari, Eluru, and Visakhapatnam Districts of Andhra Pradesh state and in and around Hyderabad in Telangana state.

29,271 Total Direct Beneficiaries including Children & Elders have been impacted through our various programs this year touching lives and spreading smiles to **1,08,546** people. This has only been possible through contributions made by several partners, volunteers including the Government and civil society organizations.

The net impact made by us during the year (2022-23)



We touched over 97,000 lives spreading positive smiles and transforming rural communities.

5.0 Projects & Program Highlights

During the year, our teams continued to implement all the projects and programs, accelerating the process of inclusive development at the grassroots. PARD INDIA's approach aims at long-term positive changes by connecting the local communities, local institutions, local governments, donors, and partners, to bring fundamental and lasting change in the lives of underprivileged children (V-kids) and marginalized communities.

The net impact created during the year (2022-23)

Sr. No.	Project Code (w.e.f 01.04.2021)	Program Code	Project / Program Description	Total Direct Beneficiaries (Children + Elders)	Impacted Children	Influenced Communities (1 Village with 5 Communities)	Presence in Villages / Cities	Total LIVES Touched / SMILES Spread
				A	B	C (= D*5)	D	E [=A+(B*4)+(C*25)]
1	READ-00		Rural Education and Development (READ) Project	1,343	14,669	310	62	67,769
1.1	READ-01	ASEP	After School Education Program	767	2,016	50	10	10,081
1.2	READ-02	VKCP	Village Knowledge Centre Program	23	23	10	2	365
1.3	READ-03	VKKB	V-kid Knowledge Boost Program	175	9,510	90	18	40,465
1.4	READ-04	VKSP	V-kid Scholarship Program	18	2,200	135	27	12,193
1.5	READ-05	CLPP	Child Labor Prevention Program	-	-	-	-	-
1.6	READ-06	QVEP	Quality & Value Education Program	360	920	25	5	4,665
2	BPCP-00		Building Positive Communities Project	27,928	1,556	265	53	40,777
2.1	BPCP-01	HSHIP	Hearts of Serving the Humanity Program	3,816	31	105	21	6,565
2.2	BPCP-02	CAEP	Community Awareness & Empowerment Program	305	695	45	9	4,210
2.3	BPCP-03	CHSP	Community Health & Safety Program	23,280	130	105	21	26,425
2.4	BPCP-04	CSBP	Community Swachh Bharat Program	527	700	10	2	3,577
3	CFRP-00		Collective Fund Raising Project	-	-	-	-	-
Total Gross Impact (1+2+3)				29,271	16,225	575	115	1,08,546
Total Net Impact (after excluding repetition of villages) (A+B)				29,271	16,225	135	27	97,546
Net Impact	READ-00	Rural Education and Development (READ) Project (A)		1,343	14,669	90	18	62,269
	BPCP-00	Building Positive Communities Project (B)		27,928	1,556	45	9	35,277



5.1 READ-00: Rural Education and Development (READ) Project

In today's time, education stands as the sole institution that addresses many social problems such as poverty, hunger, injustice, inequalities which are the barriers of rural development. Our RAED Project addresses empowering deprived children (**V-kids**) at grassroots of our society. The impact made during the year 2022-23:

Beneficiaries (V-kids)	Impacted Children	SMILES Spread
1,343	14,669	67,769



Our **“V-kids”** are those children hailing from villages and who are often denied equal opportunities in their up-bringing, study environment and exposure to the competitive world



Directly supported more than 1,300 kids



Inspired over 14,000 Young minds.



Spread smiles among 67,700 lives including V-kids, their families & communities.

5.1.1 R EAD-01: After School Education Program (ASEP)



Education is a fundamental human right and essential for the exercise of all other human rights. It promotes individual freedom and empowerment. Yet millions of children remain deprived of equal educational opportunities in our Indian society mainly because of poverty and lack of care after school hours. PARD INDIA's "After School Education Program" supports **V-kids** by taking care of their after school educational needs

and ensure every child is drawn "back to the class room" there by preventing potential school dropouts at early stage of schooling.

Impact of ASEP during the year (2022-23)

e-hours Provided	V-kids Covered	Schools Covered
28,346	220	5

The following 5 AESP Centers are being conducted successfully:

1. MPP (Special) School in Yernagudem, East Godavari Dist.
2. Dr. BR Ambedkar Community Hall in Chinnayagudem, East Godavari Dist.
3. MPP School, Gantavarigudem, West Godavari Dist.
4. SBGR ZPH School in Yernagudem, East Godavari Dist.
5. Simhapuri Layout, Vizag.



5.1.2 READ-02: Village Knowledge Centre Program (VKCP)

Information is a power. However, there is a growing disparity between those who have access to information and those who do not. The latter are the majority, and most of them live in rural areas of developing countries. PARD INDIA has been promoting the importance of Computer education among the rural children (V-kids) and the communities through “Village Knowledge Center Program” bridging the “**Digital Gap**” in rural areas.



5.1.3 READ-03: V-kid Knowledge Boost (VKKB) Program

PARD INDIA, in its pursuit to improve educational standards of V-kids, has been implementing a novel initiative under “**V-kid Knowledge Boost (VKKB) Program**” for helping the deprived children(V-kids) studying 5th class in government primary schools in rural areas to get exposed to the talent tests and competitive environment at early stage of their schooling. The winners of the program are awarded with 6 years educational scholarship covering the period of six (6) years of their studies from 5th to 10th class, thereby ensuring continuity of their primary education and arresting potential school dropouts.



5.1.4 READ-04: V-kid Scholarship Program (VKSP)

Some of V-kids, studying in any class from high school to college and university, have a risk of discontinuing their education at any stage primarily owing to conditions of poverty and insufficient financial support. PARD INDIA, in its pursuit to support continuity of education of deprived students(V-kids) in rural areas, has been implementing “**V-kid Scholarship Program**” to provide annual scholarships to the needy students. We raise funding support in the form of scholarships from friends and local communities.

Awarded annual scholarships to 18 students during the year supporting their educational needs.

Full Name of the Scholarship holder / Student	Education	Gender (Male / Female)	Phone Number
Eluri Sunitha	Intermediate	Female	8374245152
Kothapalli Harishitha	10th class	Female	9948450543
kothapalli Srikala	8th class	Female	9948450543
Dulipudi Jayaprabhashnarayana	7th class	Male	9493305314
Tummidi Sai Keerthi Ramya	6th class	Female	9849604461
Tummidi Sai Meghana	5th class	Female	9849604461
G Sri Hari Ram	10th class	Male	7702331806
Adda JaswanthChandra	10th class	Male	9949597997
Karivevala Roja Depika	10th class	Female	9652740859
Pampana Anusha	10th class	Female	9989670075
Achyutha Naga Venkata Satya Surya Prasad	10th class	Male	7981394997
Ganta Obed	10th class	Male	9642159256
Dulipudi Aungsansuukyi	10th class	Female	9493305314
B Vinay	10th class	Male	6300639557
T.V.V.Manikanta	10th class	Male	9398682182
J Urishitha	10th class	Female	9704084207
M Srikar	10th class	Male	7702491667
Putta YajnaSinga Kavya	10th class	Female	9000163451

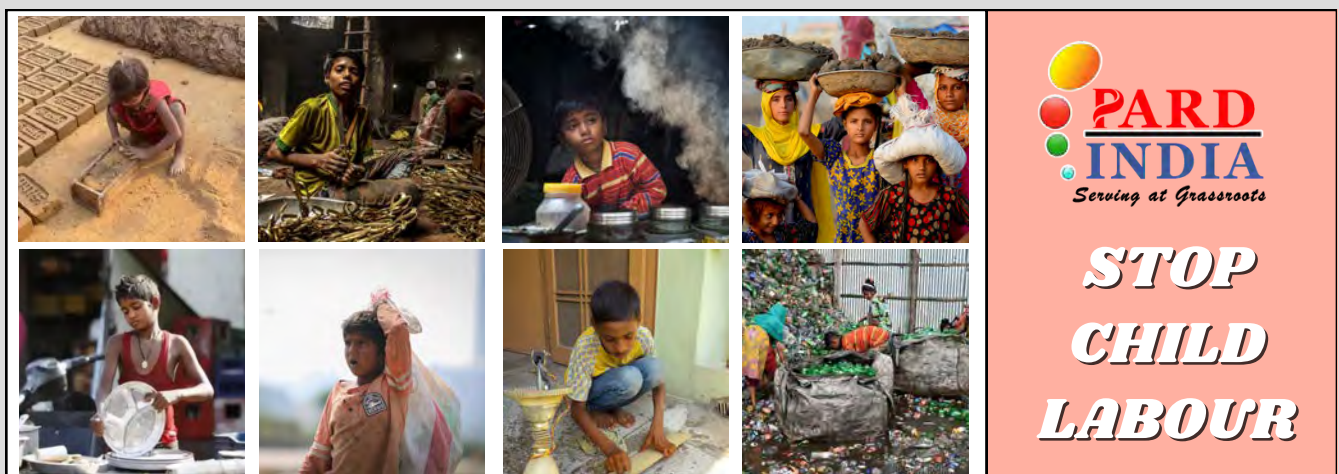


5.1.5 READ-05: Child Labor Prevention Program (CLPP)

Every child has a right to education, a right to quality education. Education is a key to preventing child labor and has been one of the most successful methods to reduce child workers in India. Our “Child Labor Rehabilitation Program” covers those children under the age of 14 years living in rural or slum areas whose work is interfering with their education and development.

Invariably, all our programs under **READ Project** address the core issues of child labor, drawing back them to class room and thereby preventing potentials school dropouts.

READ-00	Rural Education and Development (READ) Project	Child Labor Prevention
READ-01	After School Education Program (ASEP)	✓
READ-02	Village Knowledge Centre Program (VKCP)	✓
READ-03	V-kid Knowledge Boost Program (VKKB)	✓
READ-04	V-kid Scholarship Program (VKSP)	✓
READ-06	Quality & Value Education Program (QVEP)	✓



Learn more about our initiatives to prevent child labor by visiting our website @ [Child Labor Prevention Program](#)

5.1.6 READ-06: Quality & Value Education Program (QVEP)

In India Quality & Value education is the need of the hour to raise the educational standards, ensuring every student complete their higher education to compete in the global market. The development and integrity of our country depends on quality and value-based education being imparted in every school and village for the development of our nation's future (children). PARD INDIA has been working towards UN's Sustainable Development Goals 2030 (SDG4) combined with Indian value system in education to ensure free, inclusive, equitable, quality and value education leading to relevant and effective learning outcomes to become global citizen.

Our key interventions under the program during the year 2022-23 includes:

- **Inspiring Young Minds**
- **Significant National & International Days**
- **Talent Tests**



5.2 BPCP-00: Building Positive Communities Project (BPCP)

India lives in its villages and **inclusive development** at grassroots is critical if we want a better human development. Building (positive) communities plays an important role for development of every community in a village that inspire and promote a sense of self-discovery and group connection, encourage them to express their beliefs and values and help build harmonized relationship in their neighborhood for making a collective change for better quality of life.

Our “Building Positive Communities Project” primarily empowers marginalized communities in rural areas through **Health, Environment livelihood** and **Skill development** initiatives. The impact made during the year 2022-23:

Direct Beneficiaries	Influenced Communities	LIVES Touched / SMILES Spread
27,928	265	40,777



5.2.1 BPCP-01: Hearts of Serving the Humanity Program (HSHP)

Serving the humanity, by building positive communities in village neighborhoods, not bound by region, religion, caste, race, ethnicity or gender is one of our core works of PARD INDIA. We work along with the local communities supporting needy people, by way of – addressing zero hunger, direct support in cash or kind during the times of misery and human crisis due to poverty, natural disasters, and outbreak of pandemics such as COVID-19, etc.



3,816 Cooked Meals served under "Feed the Hungry" program during the year (2022-23) to the differently abled, sick, abandoned, old age and helpless people in about 10 villages.

5.2.2 BPCP-02: Community Awareness & Empowerment Program (CAEP)

To ensure every individual is equally important as part of nation building, PARD INDIA continuously undertakes awareness and empowerment programs to ensure collective participation of the local communities primarily covering students and youth. Such initiatives cover educating them on current social issues that they are facing at local level and empower them to resolve the problem at its roots. Also, we connect the local communities to global platforms by spreading awareness and involving them in celebrations of relevant national and international days connecting them to SDGs 2030.



We have organized in limited way various national and international days during the year 2022-23 the following are major events:

- ➔ **Dr. BR Ambedkar 131 Jayanthi (14 Apr 2022)**
- ➔ **Independence Day (15 Aug 2022)**
- ➔ **Children's Day (14 Nov 2022)**
- ➔ **New Year Celebrations (31 Dec 2023)**
- ➔ **Republic Day (26 Jan 2023)**
- ➔ **Zero Discrimination Day (1 Mar 2023)**
- ➔ **International Women's Day (8 Mar 2023) etc.**

5.2.3 BPCP-03: Community Health& Safety Program (CHSP)

PARD INDIA, has been promoting importance of health and safety aspects highlighting the need for adequate healthcare system at grassroots to improve the health and quality of life of vulnerable communities. We organize various medical camps, supply free medicines, conduct yoga classes, provide financial assistance to poor patients, working together with other agencies at the time of pandemics like COVID-19, create awareness on Diabetes, AIDS, Cancer, Snake Bites, First Aid, Fire Safety, etc.



Highlights for the year 2022-23:

- ➔ **Organised Free Homeopathy Medical Camp covering about 100 people**
- ➔ **Provision of chilled buttermilk to the general public starting from 1 May to 15 June 2022**
- ➔ **Blood Donation Camp on World Blood Donors Day - 20 Donors**
- ➔ **8th International Yoga Day conducted at Sangamitravidyala, Dubacharla.**
- ➔ **Mega Medical Camp - General Checkup & Medicines distributed**

5.2.4 BPCP-04: Community Swachh Bharat Program (CSBP)

We take active participation in “Swachh Bharat Mission” at grassroots of Indian society. Our participation and impact are much beyond the coverage of Swachh Bharat, as we work for not only Open Defecation free villages, Sanitation and Cleanliness, but also work on Clean Water, Elimination of Single Use Plastic, Climate Actions, Save Soil, Biodiversity, etc. We invariably promote “Swachh Schools” and “Swachh (Smart) Villages”, by connecting the students, youth and rural communities to the massive plantation drives under “**Green Challenge**” initiatives of PARD INDIA.



Total Trees Planted by PARD INDIA	Total Plants Distributed to Communities to plant in their home	Total Tress Planted
27	500	527

By gifting a plant to a household, the tree is protected for its life, as the entire family plant it in their home, water it, grow it, save it and enjoy its flowers, fruits and shades beautifying their home and the entire neighborhood.

6.0 Testimonials

21st June 2022:

“Excellent association destined to work for the development of the poor and needy”.

Dr. B. Veerasekhar Rao, - Sri Durga Hospital - Nallajarla.

21st June 2022:

“Every program taken up by PARD INDIA are very good. I am very proud to be part of this organization”.

CH.K.S Krishna Prasad, - RTA Assist, Dubacharla.

21st June 2022:

“Excellent services by PARD INDIA”.

CH. Kishore, - Vasavi Club District Governor, East Godavari.



PARD INDIA Pragathi Association for Rural Development
REG. NO. 19/2011
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Web: www.pardindia.org, Facebook: http://www.facebook.com/pardindia

“Appreciation can make a day - every change a life. Your willingness to put in less words is all that is necessary.”
We value your Appreciation!

Testimonials

We value your time and willingness to put in words your experience in supporting us. Your good words will help to create ripples of kindness that will touch millions of hearts spreading our social cause. Kindly fill this form or write separately in your letter head or send us an email conveying your message (or video clip) about us to the public; we will post the same as necessary on our website and social media platforms sharing the positivity.

Your Name: <i>Tanukonda pramath</i>	Ph. No: <i>8886163889</i>
Email ID: <i>Tanukonda.pramath.887@gmail.com</i>	Address: <i>Kota p.O. Nara S.P. Yerragudem</i>
Profession / Occupation: <i>Student</i>	Company / Organization Name: <i>5/3/2022</i>

Your relationship with PARD INDIA: Donor/ Volunteer / Partner / Beneficiary / General Supporter

Your Message / Words of Appreciation about us (preferably within 150 words):
Respected Sir, My Name is Tanukonda pramath I am studying in 8th grade 3rd year (CSE) Evenk I have financial problems of studying and slow the paid admission are given me these financial support of My Education Sir I Request Thanking you Sir and I am also helps to the PARD India Association and such poor people I Request Thanking you Sir.

Signature: *[Signature]* Date: *19/6/22*

1. Please send the signed and scanned Form to info@pardindia.org or drop in the Suggestion Box at our office.
2. Please may provide your passport photo/ video clip of yours to the above email.

“The roots of all goodness lie in the soil of appreciation for goodness.”

Form of Testimonials Page 1 of 1



7.0 Impact Story



Kallem Pramod Kumar of Chinnaigudem village secured the 2nd rank in the mandal level VKKB test conducted in 2014 by PARD INDIA. He was granted 6 years scholarship for covering 5th to 10th class studies. In spite of his weak economic background, Pramod's ambition of becoming a Doctor could be fulfilled through his hard work and support from his family and PARD INDIA. In this context, a scholarship amount of ₹ 4,400/- was awarded by PARD INDIA to facilitate

the student who was qualified under "NEET" examination for his entry into medicine. We are so pleased to pledge his commitment for payback to society on PARD INDIA platform once he become self-sufficient with his earnings.



VKKB (2015-20) PROGRAM – 2nd WINNER





Name	Mr. K PRAMOD KUMAR
VKKB Total Scholarship Amount	Rs. 6,600 (covering the studies 5 th to 10 th Class during 2015 to 2020)
Father Name & Educational Status	KALLEM SISINDRI
Mother Name & Educational Status	SUNITHA
Brother / Sister & Educational Status	VINAY KUMAR 8 th CLASS , PRAVEEN KUMAR 3 rd CLASS
Family Economic Status	Below Rs. 36,000/- per Annum; Income from daily wages
Address Details	Chinnayagudem Post, Devarapalli Mandal , W.G. Dist, A.P. PIN - 534313
Contact Number	+91-8985220770
Scholarship SPONSOR	Mr. Taduri Swamy (Abu Dhabi) on behalf of their late parents – Mr & Mrs. Taduri Narsaiah. Ph. +91-505726028; e-mail: swamytn@yahoo.co.in




SPONSORS

Sponsor a Child's Education and stay as an "Agent of Change"
Pledge Now - <https://bit.ly/3EV5ELS>

8.0 Awards & Recognitions

We have received the 12A and 80G certificates from Govt of India during the year 2022-23 and valid till 2026-27.



GOVERNMENT OF INDIA
MINISTRY OF FINANCE
INCOME TAX DEPARTMENT
ITBA/EXM/F/EXM44/2022-23/1047657564(1)
CIT(EXEMPTION), HYD

To,
PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT
4-156 ,VERRNAGUDEM DEVERAPALLI MANDAL
WEST GODAVARI DIST 564645 ,Andhra Pradesh
India


PAN: AACAP0903G	Application No: CIT(EXEMPTION), HYD/2022-23/12AA/10248	DIN & Notice No: ITBA/EXM/F/EXM44/2022-23/1047657564(1)	Date: 25/11/2022
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FORM NO. 10AD
(See rule 2C or 11AA or 17A)
Order for registration or approval or rejection or cancellation

1. Permanent Account Number (PAN) of the applicant	AACAP0903G
2. Name and address of the applicant	PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT 4-156 , VERRNAGUDEM DEVERAPALLI MANDAL , WEST GODAVARI DIST 564645 Andhra Pradesh, India
3. Document Identification Number	ITBA/EXM/F/EXM44/2022-23/1047657564(1)
4. Application Number	CIT(EXEMPTION), HYD/2022-23/12AA/10248
5. Registration/Approval Number (Unique Registration Number)	AACAP0903G22HY02
6. Section/sub-section/clause/sub-clause/proviso in which registration/approval is being granted	80G(5)(iii)
7. Date of registration/approval/registration/cancellation	25/11/2022
8. Assessment year or years for which the trust or institution is registered or approval	2022-23 to 2026-27
9. Reasons of rejection/cancellation, in case if the application for registration/approval has been rejected or cancelled	Not Applicable
10. Date of opportunity afforded to the applicant before such rejection or cancellation of application for registration/ approval	Not Applicable

Note: If digitally signed, the date of digital signature may be taken as date of document.
AAYKAR BHAWAN, OPPOSITE LB STADIUM, BASHIER BAGH, HYDERABAD, HYDERABAD, TELANGANA, 500004
Email: HYDERABAD.CIT.EXMP@INCOMETAX.GOV.IN, Office Phone:04023465991

Note: The website address of the e-filing portal has been changed from www.incometaxindiaefiling.gov.in to www.incometax.gov.in
* DIN - Document Identification No.



GOVERNMENT OF INDIA
MINISTRY OF FINANCE
INCOME TAX DEPARTMENT
ITBA/EXM/F/EXM44/2022-23/1047657129(1)
CIT(EXEMPTION), HYD

To,
PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT
4-156 ,VERRNAGUDEM DEVERAPALLI MANDAL
WEST GODAVARI DIST 564645 ,Andhra Pradesh
India

PAN: AACAP0903G	Application No: CIT(EXEMPTION), HYD/2022-23/12AA/10242	DIN & Notice No: ITBA/EXM/F/EXM44/2022-23/1047657129(1)	Date: 25/11/2022
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FORM NO. 10AD
(See rule 2C or 11AA or 17A)
Order for registration or approval or rejection or cancellation

1. Permanent Account Number (PAN) of the applicant	AACAP0903G
2. Name and address of the applicant	PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT 4-156 , VERRNAGUDEM DEVERAPALLI MANDAL , WEST GODAVARI DIST 564645 Andhra Pradesh, India
3. Document Identification Number	ITBA/EXM/F/EXM44/2022-23/1047657129(1)
4. Application Number	CIT(EXEMPTION), HYD/2022-23/12AA/10242
5. Registration/Approval Number (Unique Registration Number)	AACAP0903G22HY01
6. Section/sub-section/clause/sub-clause/proviso in which registration/approval is being granted	12A(1)(ac)(iii)
7. Date of registration/approval/registration/cancellation	25/11/2022
8. Assessment year or years for which the trust or institution is registered or approval	2022-23 to 2026-27
9. Reasons of rejection/cancellation, in case if the application for registration/approval has been rejected or cancelled	Not Applicable
10. Date of opportunity afforded to the applicant before such rejection or cancellation of application for registration/ approval	Not Applicable

Note: If digitally signed, the date of digital signature may be taken as date of document.
AAYKAR BHAWAN, OPPOSITE LB STADIUM, BASHIER BAGH, HYDERABAD, HYDERABAD, TELANGANA, 500004
Email: HYDERABAD.CIT.EXMP@INCOMETAX.GOV.IN, Office Phone:04023465991

Note: The website address of the e-filing portal has been changed from www.incometaxindiaefiling.gov.in to www.incometax.gov.in
* DIN - Document Identification No.

We have applied for FCRA registration during the year which is currently awaiting for approval by MHA.

9.0 Donors & Partners

Our warmest thanks to all our Donors & Partners who have shown extraordinary support to PARD INDIA during the year 2022-23 that made us to serve the humanity during this year.

Our Donors

Lifetime Star Members (Donation Higher than Rs.10,000 / Year)

Bethala Veera Swami	Thattil Antony Denny	Bollina Surya Prakash
Ambati Guru Murthy	Karumanchi Ganesh	WEXL EDU Private Ltd
Aanam	Jayam Solutions Pvt. Ltd	M.V Kamala Kumari

"The POWER of ONE" Members (Donation Higher than Rs. 365 / Year)

Paturi Subrahmanyam	Ambati Appala Raju	Mariam Hassan
Dhulipudi Parvathi Devi	Andhugula Venkateswararao	M Venkata Anil Kumar
Nagaparimi Surendra	Badri Veera Sekhara rao	Jammi Rama Babu
Chikkala VV Satyanarayana	Somasetti Venkatrao	Ayesha Hassan
Fatema	Nashit Shayan Khan	Ayyagari Veerabadra Sharma
Kompelli Babu Rao	Gosu Subba Rao	Chennam Venkateswararao
Ambati Srinivasarao	Chippada Rudrababu	Kalapu Sri Lakshmi Prakash
G SS Prasad	Dr. Prasad	Chippada Sekhar
Dharmavarapu Suribabu	Nagarapu Anjaneeyulu	Nallam Nagendra Prasad
Lion Kannam Mallikarjunarao	Gottipalli Srinivasa	Koppara Murali Krishnarao
Chebroulu Tatarao	Paluri Rama Krishnayya	Kadamati Janardhana Rao
Bhimarapu Venkata Subayya	Kuturu Lakshmana Rao	Kella Ganesh
Chippada Kumar	M V Haribabu	Paalyam Rama Subbamma
Banduwala Krishnaveni	Sunkavalli VV Nageswararao	K Sri Vasavi
Sunkavalli Sattiraju	Neena Sehrawat	Taddi Venkataram
Give Foundation		Resilient Innovation Pvt Ltd

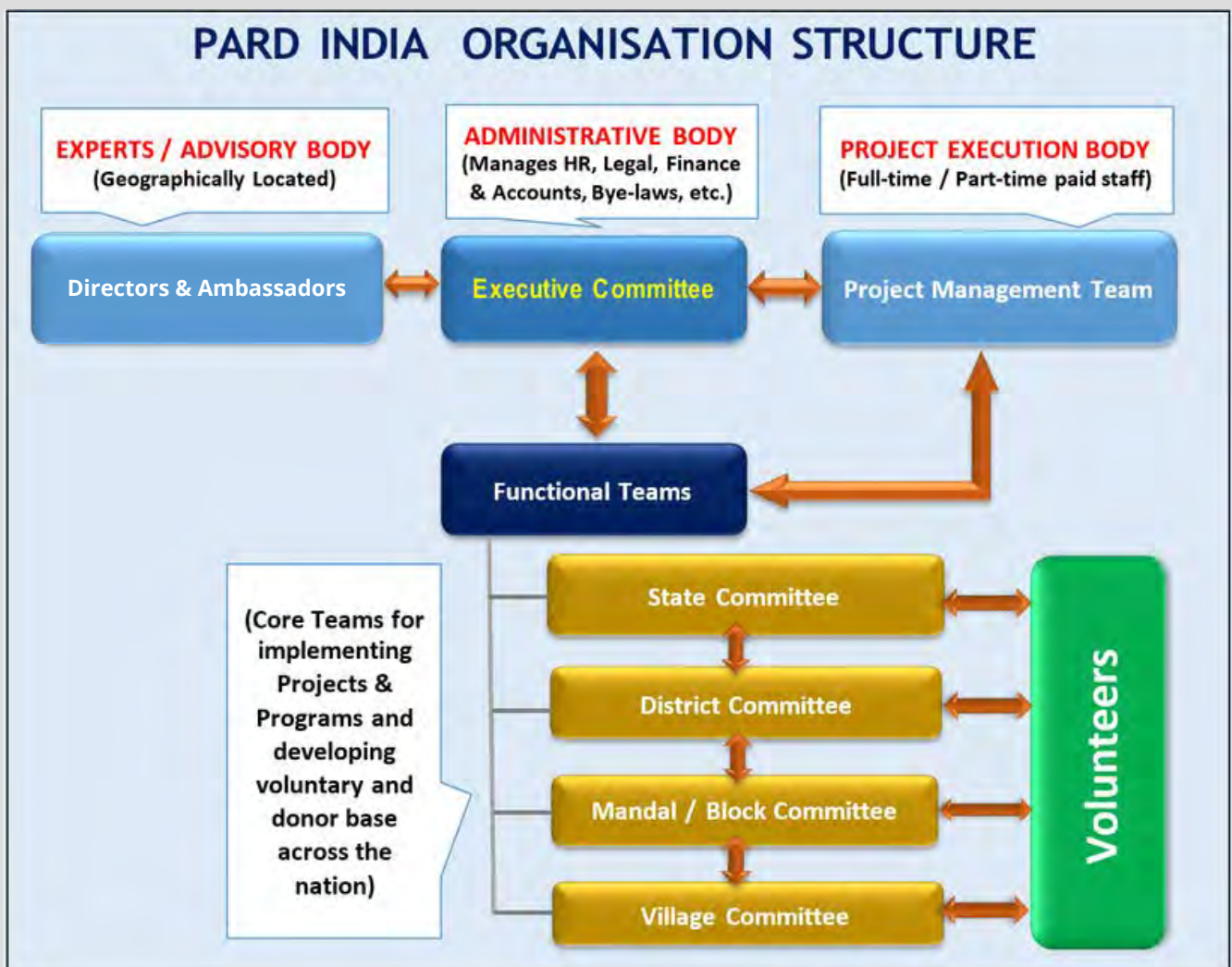
An "Agent of Change" Members (Donation Higher than Rs. 100 / Year)

Our Partners

Jayam Solutions Pvt. Ltd	WEXL EDU Private Ltd	Lions Club, Dubacharla Unit
Give India	Ushodaya Public School	Sangamitravidyalaya

10.0 Organization Structure

PARD INDIA's organization structure is designed considering both the Hierarchical and the Matrix model facilitating the adequate controls, communication and decision making at all levels. We have various teams in place which contain committed volunteers from the local communities in villages and diversified professionals across the globe.



Over a decade of our presence, we become a robust grassroots organization with a vast network of volunteers drawn from local communities from various villages, towns and cities in India and across the globe. It's our team's voluntary participation that made us proud in keeping our programs implementation cost at very minimum with maximum impact.

10.1 Executive Committee

The Executive Committee consists of members who are elected or nominated by the General Body of our organization, generally every two years. They are primarily responsible for framing bye-laws and its implementation with necessary amendments thereto as necessary. They act as focal point for the entire organization supported by the Directors and the Advisors, Project Management and Functional Teams.



10.2 Directors

Our Directors are professionals across the globe having varied experience in various fields such as Project Management, Marketing, Finance, IT, HR, Legal, Engineering, Entrepreneurship, Medical, Political, Educational, Social Services, etc., who not only provide strategic support but also deliver assigned roles and responsibilities strengthening our organization.



10.3 Advisors

Our Advisors are drawn from across the globe who have in-depth knowledge in their domain. They mentor and direct our organization to grow and serve effectively by adopting the best practices in the service sector. They support the Executive Committee for better governance and advise on taking up such new initiatives that benefit the organization and its social cause.



10.4 Team Building



Team building is a continuous activity through our shared values and commitment for the development of every individual who joins us. We provide opportunity for every interested volunteer to work with a passion to serve in their domain of interest.

We regularly undertake various team building activities and training programs and expose our volunteers to online and field services so they will stand resolute to provide unwavering support to our social cause.

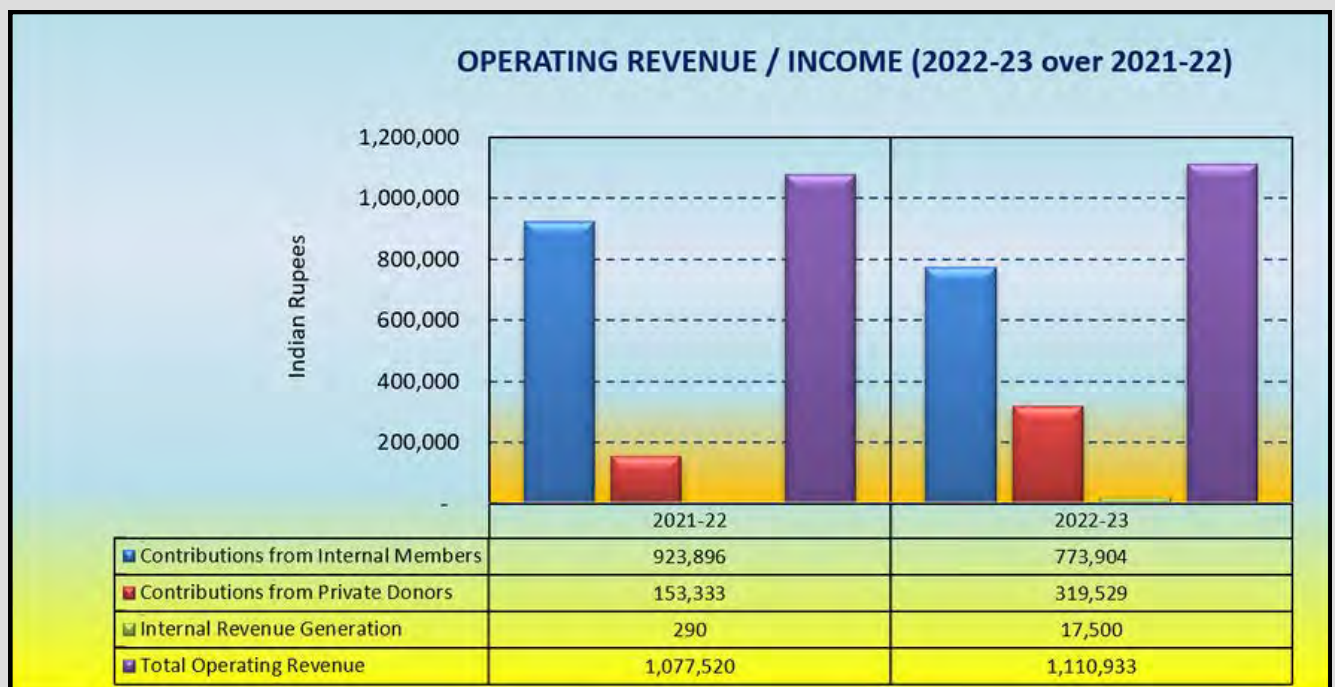


11.0 Financial Highlights for the Year (2022-23)

Summary of Annual Income and Expenditure:

(Figures in Indian Rupees)

Operating Revenue	2021-22	2022-23	Change Over Last Year	2022-23
Contributions from Internal Members	923,896	773,904	-16%	70%
Contributions from Private Donors	153,333	319,529	108%	29%
Internal Revenue Generation	290	17,500	5934%	2%
Total Operating Revenue	1,077,520	1,110,933	3%	100%
Operating Expenses	2021-22	2022-23	Change Over Last Year	2022-23
Total Program Services	920,866	640,252	-30%	84%
Management & General	82,002	123,661	51%	16%
Fund Raising / Advertisement	-	-	0%	0%
Total Operating Expenses	1,002,868	763,913	-24%	100%



Total income raised in the form of donations is Rs. 11.1 Lakhs, an increase of 3% during the financial year 2022-23 compared to last year 2021-22.



- About 70% of the funding raised from own internal members of PARD INDIA; greater scope for funding support from external donors and organizations.
- About 84% of the funds are exclusively used for implementation of our projects & programs supporting our beneficiaries; zero advertisement cost to our services.

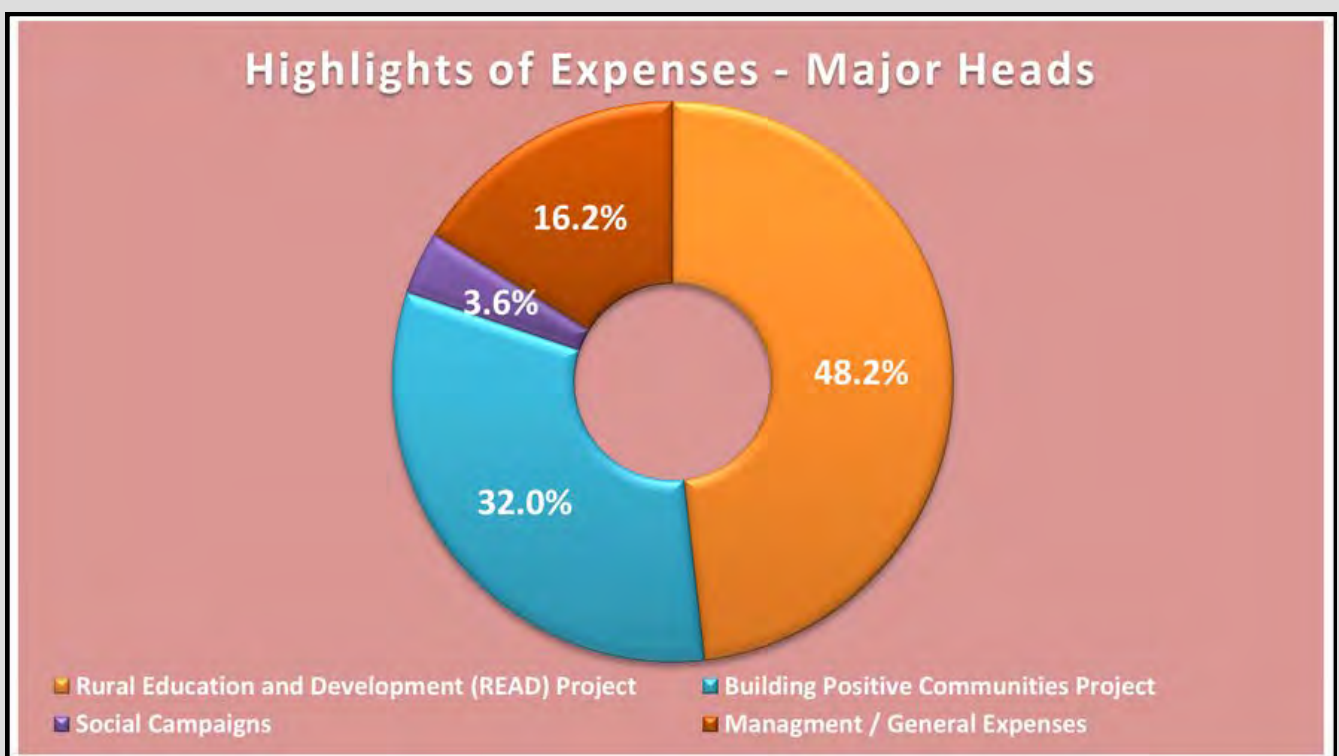
Details of Operating Expenses

We have taken care of ensuring every donation that we receive have a direct impact in the lives of our beneficiaries; the following expenses statement reflects our financial stewardship and accountability towards our stakeholders:

Sl.No.	Name of the Project / Expenditure Head	Project Code	2022-23
1.0	Rural Education and Development (READ) Project	READ	368,046.00
1.1	After School Education Program	READ-01	78,408.00
1.2	Village Knowledge Centre Program	READ-02	72,278.00
1.3	V-kid Knowledge Boost Program	READ-03	-
1.4	V-kid Scholarship Program	READ-04	26,340.00
1.5	Child Labor Prevention Program	READ-05	-
1.6	Quality & Value Education Program	READ-06	75,020.00
1.7	READ Project Director Salary	READ-00	116,000.00
2.0	Building Positive Communities Project	BPCP	244,476.00
2.1	Hearts of Serving the Humanity Program	BPCP-01	144,030.00
2.2	Community Awareness & Empowerment Program	BPCP-02	51,266.00
2.3	Community Health & Safety Program	BPCP-03	27,230.00
2.4	Community Swachh Bharat Program	BPCP-04	15,950.00
2.5	BPCP Director Salary	BPCP-00	6,000.00

Sl.No.	Name of the Project / Expenditure Head	Project Code	2022-23
3.0	Social Campaigns	SOCA	27,730.00
3.10	Social Campaigning / Fundraising (Promoting Social Cause through online / offline media (Website / Blogs / Social Media / Permanent Hoardings / News & TV Channels / Display Boards / Zoom Meetings, etc.)	SOCA-01	27,730.00
3.12	Social Campaigns Director Salary	SOCA-00	-
4.0	General / PARD In-house Requirements	GENE	425,589.00
4.10	Salaries for Accountant(s)	GENE	-
4.20	TA/DA travelling	GENE	16,609.00
4.30	Office Room Rents	GENE	17,500.00
4.40	Electricity	GENE	4,778.00
4.50	Telephone / Internet	GENE	13,406.00
4.60	Office Maintenance & Repairs	GENE	6,009.00
4.70	Fixed Assets (Computers / Inverters / Furniture / Physical Assets, etc)	GENE	301,928.00
4.80	Statonery / Books / News Papers / Dairies / Software, etc	GENE	15,283.00
4.90	Professional Membership with Agencies	GENE	-
4.10	Gifts to Members / Donors - occassional	GENE	2,150.00
4.11	Fees Paid towards professional Services / Auditing / IT Returns / Bylaws Renewals, etc	GENE	42,860.00
4.12	Cash Advances / Deposits / Bonds (Rentals Agreements, Bank Fixed Deposits, ect)	GENE	-
4.13	Advertisement Cost	GENE	-
4.14	Miscellaneous Expenses related to minor works	GENE	5,066.00
	TOTAL (1.0+2.0+3.0+4.0)		1,065,841.00
	Closing Balance end of the year		73,828.00
	Total Expenditure		1,139,669.00

Please do visit our website www.pardindia.org for complete Financial Audit Reports of our organization

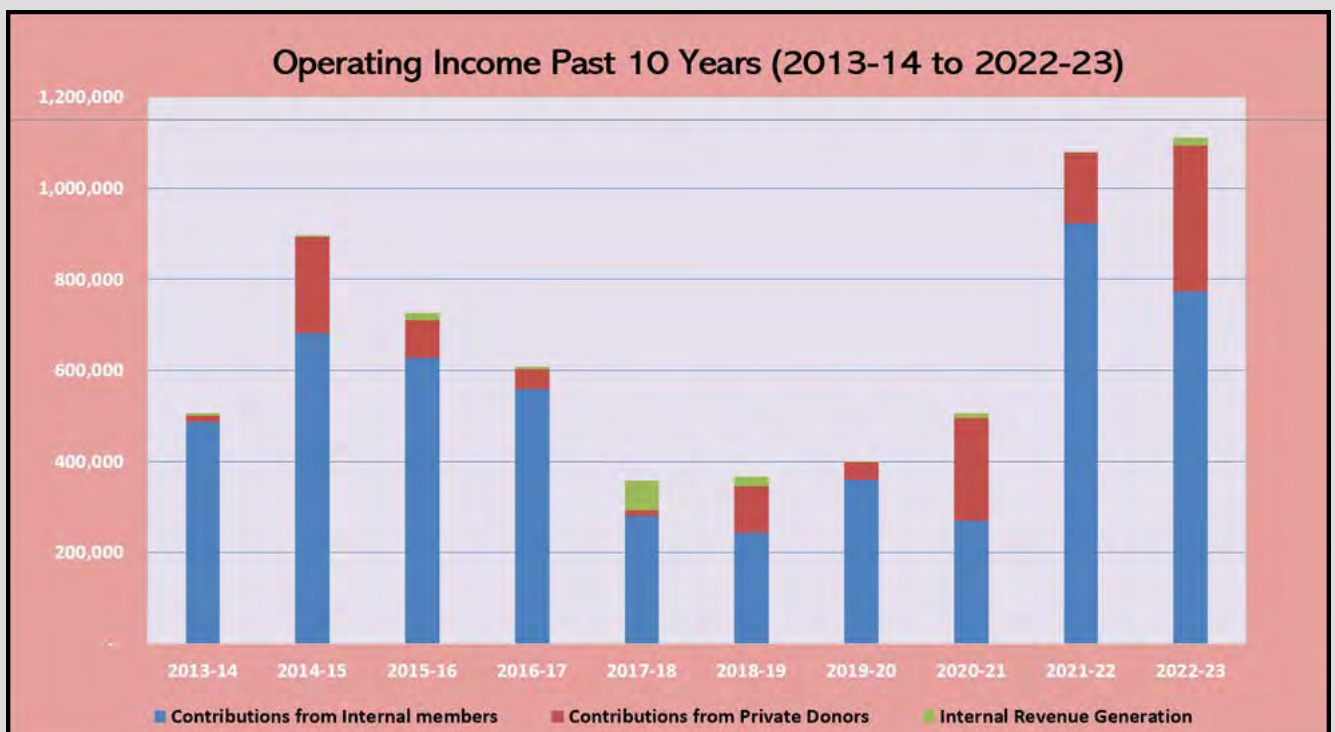


12.0 Financial Highlights for the last 10 Years

Financial highlights of last ten (10) years, during the financial years 2012-13 to 2022-23, reflects our consistency, commitment, and continued services at grassroots.

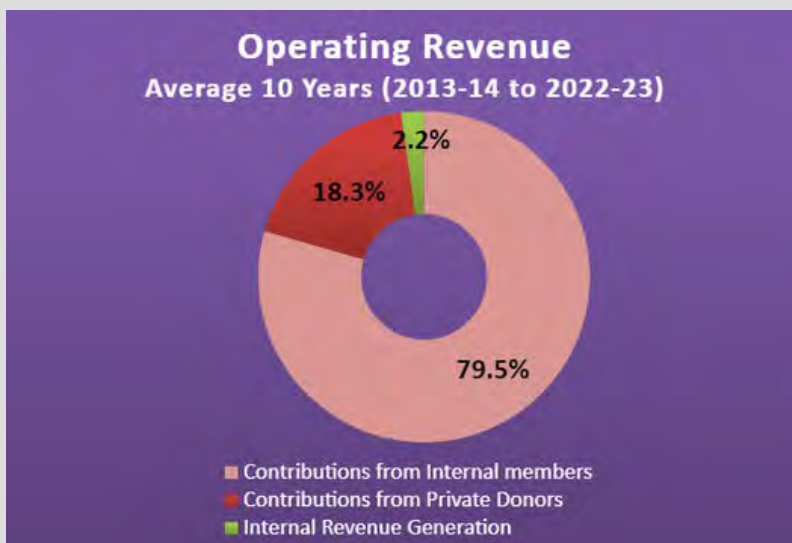
(Figures in Indian Rupees)

Years / (All Figures are in Indian Rupees)	3	4	5	6	7	8	9	10	Average 10 Years	10 Years
	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23		2022-23
Operating Revenue										
Contributions from Internal members	626,861	558,270	280,835	243,495	359,531	270,598	923,896	773,904	79.44%	5,206,607 79.4%
Contributions from Private Donors	82,570	43,850	12,630	101,906	39,465	225,376	153,333	319,529	18.34%	1,202,325 18.3%
Internal Revenue Generation	16,314	5,190	64,614	21,468	230	10,682	290	17,500	2.21%	145,159 2.2%
Total Operating Revenue	725,745	607,310	358,079	366,869	399,226	506,656	1,077,520	1,110,933	100.00%	6,554,091 100.0%
Opening Balance	30,649	1,837	13,084	10,902	5,957	25,656	9,233	28,736		
Total Receivables	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669		
Operating Expenses										
Total Program Services	451,207	462,481	244,602	313,197	325,400	430,593	920,866	640,252	81.91%	4,846,978 81.9%
Management & General	192,308	106,188	102,466	46,312	54,127	92,486	82,002	123,661	17.80%	1,053,007 17.8%
Fund Raising / Advertisement	7,750	1,600	500	-	-	-	-	-	0.29%	17,446 0.3%
Total Operating Expenses	651,265	570,268	347,568	359,509	379,527	523,079	1,002,868	763,913	100.00%	5,917,430 100.0%
Assets / Surpluses	103,292	25,800	12,693	12,305	-	-	55,149	301,928		
Closing Balance	1,837	13,079	10,902	5,957	25,656	9,233	28,736	73,828		
Total Payables	756,394	609,147	371,163	377,771	405,183	532,312	1,086,753	1,139,669		

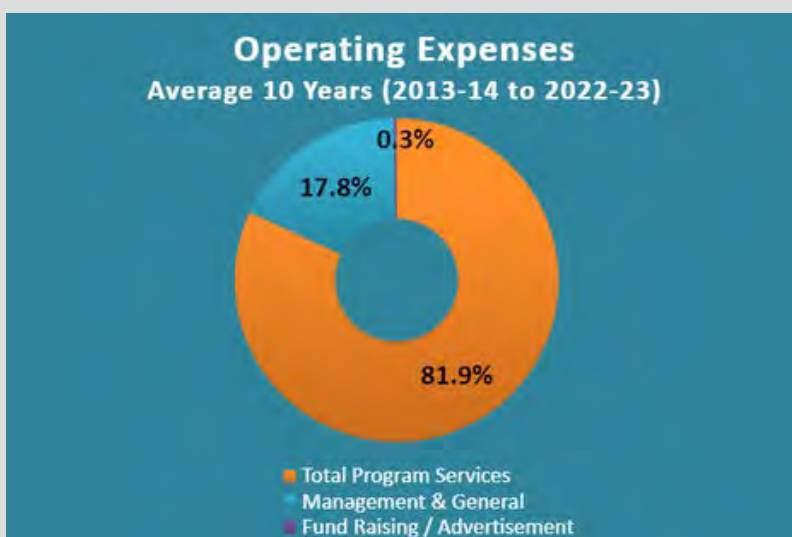


Our services have been enhanced significantly since 2019-20 with the wider participation of stakeholders.

PARD INDIA has sustained its continuity during the last decade, primarily supported by huge network of volunteers from villages across the globe by way of their direct voluntary participation and donations.



- In an average, 80% of the funding raised from own internal members of PARD INDIA during the last 10 years.
- Raised 18% of funding support mostly from friends and local communities.
- Internal Revenue generated about 2% by way of IT services.



- It is our pride that more than 80% of our funds are spent for the welfare of our beneficiaries.
- Our Management & Administrative expenses are less than 18% of total expenditure.
- The Cost towards advertisement is almost zero.

Having adequate systems in place, we are aiming for scaling up our services by raising funding for projects from external sources.

13.0 How we spent your money – Know the “POWER of Rupee 1”

Did you know that for each Rupee donated to PARD INDIA, more than a Rupee’s worth of help gets to needy children and their communities?

The “POWER of Rupee 1”

What happens when you donate Rupee1 to PARD INDIA ?

Most of it (**about 70 paise**) is invested in educational needs of poor children (V-kids) in villages; will have an immeasurable benefit

The rest of the Rupee (**about 30 paise**) is invested in Building Positive Communities & Collective Fund Raising Programs that stretch the power of your Rupee

This investment generates **around 60 paise** worth of value added services i.e. **200% return** in care for poor children (V-kids) and their communities.

The bottom line ?
Every Rs. 1 you donate = Rs. 1.30 is impact

Giving back to Society

- Empower a V-kid who is challenged to have equal opportunities in their upbringing
- Responsive Citizen
- Help Education
- Economic Independence
- V-kid reach career goals and become an independent earner
- V-kid to contribute to the Educational Fund
- Donate to “V-kid Educational Fund”

That’s a smart Return on Social Investment .
We assure you a value and accountability to your every donation.

www.pardindia.org

We are committed to generating value for your donation to create a lasting impact in the lives of “V- kids” and their families and communities. We are incredibly grateful to all our stakeholders (including all our members, volunteers, employees, donors, partners, supporters, suppliers, beneficiaries, and regulators) whose support makes our mission possible.

14.0 Transparency & Accountability

We maintain Transparency in all our activities and financial transactions with full accountability towards all our stakeholders.

For this purpose, we have in place computerized accounting system with codes that trace every Rupee received and spent in our records. We have had this system since the beginning of our services in the year 2011. Further, every donation that we receive online through our website has project codes that ensure the donation received is spent for the specified purpose. We feel proud of our stringent financial and administrative controls even though we are operating from offices at village side.

We comply with the Indian Accounting Standards issued by the Institute of Chartered Accountants of India (ICAI) and are up to date on accounting standards. At the end of each financial year, an Annual Report with financial audits and statements is published and made available to all our stakeholders and the public.

Please do visit our website www.pardindia.org for Financial Audit Reports of our organization.

Over a Decade of Services at Grassroots since 2011,
we have grown as one of the most trusted grassroots based NGOs in INDIA

We are 100% Transparent & Accountable
Visit us @ www.pardindia.org

Description	ID Number	Effective from
Society Incorporation	Society Number 19 of 2011	13-Jan-11
80G	AACAP0903GF20206	25-Nov-22
12A	AACAP0903GE20206	25-Nov-22
Charity ID (PAN Card)	AACAP0903G	5-Apr-12
MCA Registration (for CSR activities)	CSR00011837	22-Jul-21
Darpan Unique ID	AP/2020/0252587	Approved by NITI Aayog, Government of INDIA





 (+91) 963-963-5858

 www.pardindia.org

 info@pardindia.org

15.0 Significant Milestones Achieved during the Year

		State Bank of India New Delhi Main Branch (00691) FCRA Cell, 4 th Floor, 11, Sansad Marg, New Delhi - 110001
		Email ID: fcraupport1.00691@sbi.co.in Mobile:8860744140
PRAGATHI ASSOCIATION FOR RURAL DEVELOPMENT DNO-8-34 YERNAGUDEM DEVARAPALLI MANDAL YERNAGUDEM EAST GODAVARI DISTRICT ANDHRA PRADESH-534313		Ref No.: FCRA/2022-23/788 Date:15/12/2022
Madam / Dear Sir, DESIGNATED FCRA RECEIPT-CUM-UTILISATION ACCOUNT ACCOUNT NUMBER :41502787900		
We welcome you for giving us an opportunity for opening the captioned FCRA account as provided under the amended section 17 (1) of the Foreign Contribution (Regulation) Act, 2010. 2. Your account has been opened at New Delhi Main Branch, State Bank of India, 11 Sansad Marg, New Delhi and the other information related to this account are mentioned below:		
Account Number	41502787900	
Account Opening Date	14/12/2022	
Branch Code	00691	
IFSC	SBIN0000691	
SWIFT Code	SBININBB104	
Address	State Bank of India New Delhi Main Branch FCRA Cell, 4 th Floor 11, Sansad Marg, New Delhi - 110001	

Applied for FCRA Registration:

Successfully applied for FCRA Registration on 19th March 2023 and we are very hopeful for receiving the approval from the Ministry of Home Affairs (MHA) very soon.

Secured the First CSR Project - The "POWER of SEWING":


PARD INDIA & JAYAM Solutions Private Limited, Hyderabad, an IT Solutions company together have launched this unique initiative aimed at empowering women with sewing skills and creating opportunities for them to thrive. Through these free sewing classes, women are not only learning a valuable skill but also gaining the confidence and independence to transform their lives.




Obtained Legal Registration Certificates – 12A & 80G..

Certificate	Number	Validity
80G	AACAP0903G22HY02	AY 2022-23 to 2026-27
12A	AACAP0903G22HY01	AY 2022-23 to 2026-27





Donations to Pragathi Association for Rural Development (AACAP0903G) are eligible for 50% Deduction Under Clause (iv) of first provision to sub-section (5) of section 80G vide Approval No. AACAP0903G22HY02, Dt. 25th Nov 2022 given by DS DIT(CPC).



16.0 Contact Us

PAR D Registered Office

Door No: 8-34, Yernagudem (Post),
East Godavari (District),
Andhra Pradesh, India, PIN - 534313.
(+91) 9959255384 / 9490350035
Treasurer-EC@pardindia.org

Vizag Office - CSR Center

Ground Floor, Katari Kastle, Suryakantham
Layout, Goshala, Vepagunta Post,
Visakhapatnam, Andhra Pradesh,
India, PIN- 530047
(+91) 9652778652 / (+91) 7030969746
Team-CSR@pardindia.org

www.pardindia.org

info@pardindia.org

(+91) 963-963-5858

<https://www.pardindia.org/contact-us/>



Pragathi Association for Rural Development



Avail Tax Exemption Under Sec 80 G

*We offer our innermost appreciation to all our stakeholders
who made our activities successful during the year*

Thank You